

## **Press Release**

### **For Immediate Distribution**

## **ECS Announces Distribution of Cybersecurity Products from Kaspersky Lab**

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**KUALA LUMPUR, 1 OCTOBER 2018 – ECS ICT Berhad** (ECS, 佳杰科技; Bloomberg: ECS MK; Reuters: ECSI.KL) (“**ECS**” or the “**Group**”), Malaysia’s leading Information & Communications Technology (“**ICT**”) distributor, today announced that its wholly-owned subsidiary, ECS ASTAR Sdn Bhd (“**ECS ASTAR**”) signed a distributorship agreement with Kaspersky Lab to represent its full range of cybersecurity products for commercial and consumer markets, which includes Kaspersky Antivirus, Kaspersky Internet Security, Kaspersky Endpoint Security for Business.

Kaspersky Lab is one of the largest cybersecurity companies in the world with more than 20 years of operating history in the market. Its deep threat intelligence and security expertise is constantly transforming into next generation security solutions and services to protect businesses, critical infrastructure, governments and consumers worldwide. Kaspersky Lab’s comprehensive security portfolio includes leading endpoint protection and several specialised security solutions and services to fight sophisticated and evolving digital threats. To date, Kaspersky Lab technologies is protection for over 400 million users and approximately 270,000 corporate clients to protect their most valuable digital assets.

**Chief Executive Officer of ECS, Mr. Soong Jan Hsung** expressed, “Kaspersky Lab is a brand that needs no introduction in the cybersecurity space with strong recognition amongst consumer and enterprise users. We are glad to be working with Kaspersky Lab to take the brand and its technology to the next level with our in-house cybersecurity specialists. We are currently already representing a diverse range of cybersecurity products; hence, this opportunity is in line with our strategy to focus on cybersecurity products and our vision to be the one-stop value-added distributor for cybersecurity products in Malaysia.”

“Cyber-crimes, such as malware hits and ransomware, are on the rise and constantly growing in sophistication with advanced strategies. Having said, cybersecurity plays one of the key catalysts in national digital transformation, positioning Malaysia as one of the top three Asean countries that is expected to contribute 75% to the cybersecurity services’ market share by 2025. With demand for cybersecurity growing in tandem with the robust digitalisation for business or personal use, we

believe that the full range of cybersecurity products offered by Kaspersky Lab will benefit users in Malaysia," **Mr Soong** further shared.

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#### **ABOUT ECS ICT BERHAD**

**ECS ICT Berhad, an MSC-status company ("ECS" or "the Group")**, is a leading distribution hub for Information & Communications Technology (ICT) products in Malaysia. Listed on the Main Market of Bursa Malaysia Securities Berhad on 15 April 2010, the Group is an associate company of ECS Holdings Limited which is one of the leading ICT distributors in the Asia Pacific, with access to a network of more than 25,000 channel partners across China, Thailand, Malaysia, Singapore, Indonesia, the Philippines, Cambodia and Myanmar.

ECS distributes a comprehensive range of ICT products comprising notebooks, personal computers, smartphones, smartwatches, tablets, printers, software, network and communication infrastructure, servers, and enterprise software with over 40 leading principals. With a nationwide channel network of more than 6,100 resellers comprising retailers, system integrators and corporate dealers, ECS also provides value-added product support and technical services. For more information, please visit [www.ecsm.com.my](http://www.ecsm.com.my)

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